

# Mumbai | Bangalore | Rajkot

# <u>xklsv® CMS</u>

It is a proprietary Content Management system that is integrated with the xklsv® platform, we build all our client's web portals on our CMS, customize everything to suit the client, after which we add, our services. Our services include managing the server space, web security, email marketing, commenting, social media marketing, search engine optimization, and content generation.

A few of our clients built on this platform are mentioned, in the next few pages.

### shakthidaily.info

This website was commissioned by the Shakthi printers Ltd. We built the portal with a separate epaper, archives and an article sections. We have added disqus commenting and do promote the newspaper content, every day through social media. Their traffic has increased, exponentially.



#### ಕನ್ನಡ Archives epaper My Page Logout





ಸರ್ಕಾರ ಕೊನೆಗೂ ದೆಹಲಿ ಸಂಸತ್ತಿನ ಚಳಿಗಾಲ ಅಧಿವೇಶನ ಮೂರು ಕೃಷಿ ಕಾನೂನುಗಳ ಗುರಿ المداملة المحافية المحافظة المحاصلية المحافظة المحافظة المحافظ

Q

1

M

f

÷

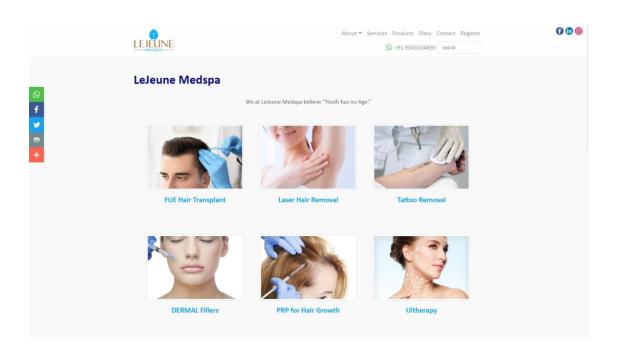
ಮಸೂದೆ ಅತ್ಯಂತ ಉಪಯೋಗಕಾರಿ ಎಂದು ಕೇಂದ್ರ ಸರ್ಕಾರ ರೈತರ ಮನವೊಲಿಕೆಗೆ ಪಯತಿಸುತಿತು.

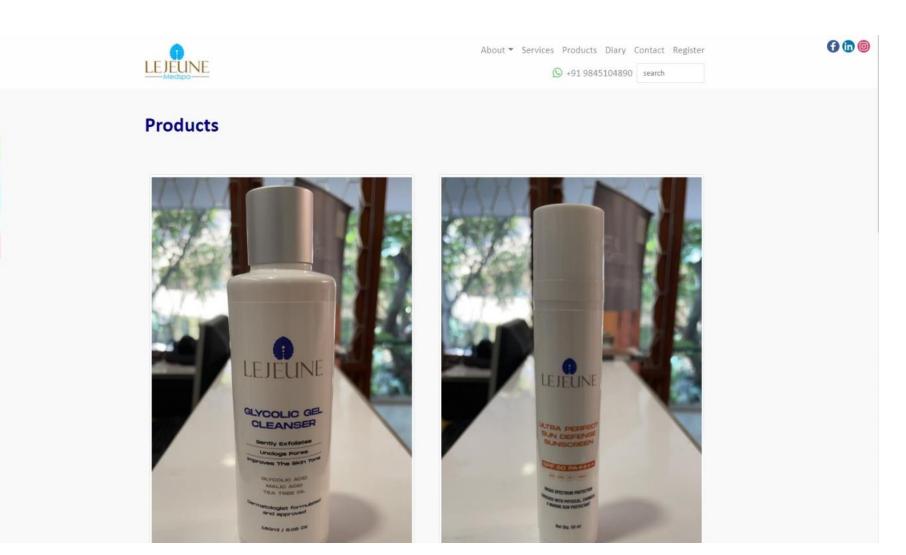
ಬಿ.ಜಿ. ಮಟ್ಟಸ್ವಾಮಿ ಅವರು ಸೂಜಿಸಿದ್ದಾರೆ. ಈ ಬಗ್ಗೆ ಕೂಲಂಕುಶವಾಗಿ ಪರಿಶೀಲಿಸಿ ಆಗತ್ಯಕ್ರಮ ಕೈಗೊಂಡು

00

### Lejeunemedspa.com

The Le jeune Medical Spa consist of 2 branches, in Hyderabad and Bangalore. The website has increased their calls/ booking primarily through SEO. Regularly uploading content related to the services provided and skin products, have been very beneficial.





© f ❤

#### The Karnataka Forest Department social media

The social media for the Karnataka Forest Department across all platforms. Created and managed content and posts, in an effort to engage the citizens of Karnataka in an active conversation with the forest department, in preventing fires, planting more trees, reducing the use of plastics, etc.

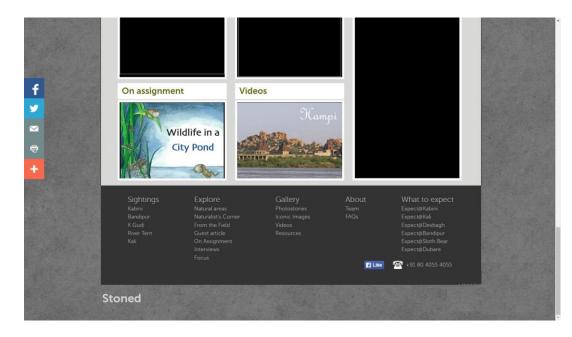
Started comics/ videos for the Karnataka Forest Department Did numerous online programs. Started from 0; Crossed 120,000 organic followers.



### jlrexplore.com

This website was commissioned by the Jungle Lodges and resorts Ltd. 18 resorts in Karnataka. We optimized the design, UI/UX, taught the staff how to upload photographs through the customized admin panel, added commenting on every article page, initiated email marketing protocols. SEO standards were maintained throughout, the website. Implemented Disqus. Their SMM was mismanaged, we created one account and all their resort uploads were shared here, regularly. The traffic did increase 300%, in 1 year.



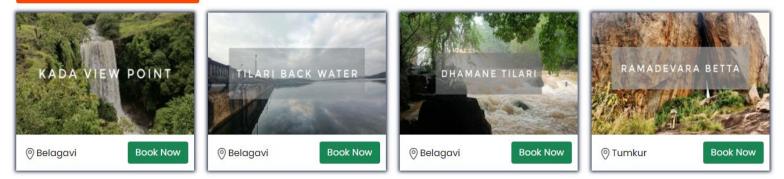


#### karnatakaecotourism.com

This website was commissioned by the Karnataka Eco Tourism Development Board. We built the website, the sign up process for the eco volunteer training process and managed the database of "eco volunteers". We started their accounts on popular social networks, focusing on content marketing. SEO standards were always maintained.

We built the Trek booking engine and the events, merchandise sales too.

#### **POPULAR TREKS (View all)**



#### NEWS (View all)



#### HORNBILL FESTIVAL

The Hornbill Festival, one of its kind, being held in Dandeli from 2nd of Feb to 4th of Feb. The event includes Bird walks [ on all days ], Screening of Hornbill movie, Photo exhibition and compe...

#### KARNATAKA BIRD FESTIVAL - 2018

Event Date : 9 th to 11 th February 2018 Event details > Location of Inauguration: Town Hall, Mangaluru. > Location of actual event: Pilikula River L...



BIRD FESTIVAL

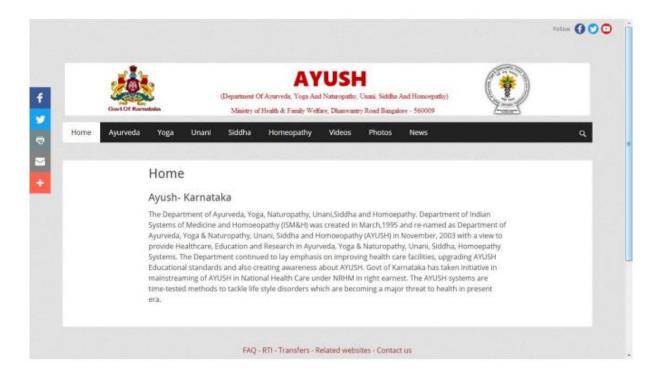
#### KARNATAKA BIRD FESTIVAL - 2019 - BIDAR

Activate Windows Go to Settings to activate Windows.

Event Date: 8th to 10th February 2019 NOTE: LIMITED ENTRIES AVAILABLE\*FILLING FAST!! Event details: Location of Inauguration/event: Halladkeri Tree park, Bidar. Activities Birdin...

#### Ayushkarnataka.com

Commissioned by AYUSH, Karnataka (Dept. of Health). Built the portal, the focus being on the work done by the department. Recorded videos of the senior staff, live events and a few series.



#### judeshome.com

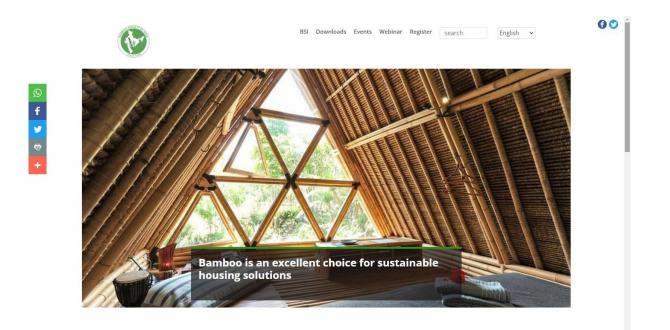
We built the website, the document/ enquiry process for people interested in renting places managed by them. We focused on educating people about possible options in renting. SEO standards are very important as the competition in the property renting space is extreme. As their target demographic is young and impatient, we also showcased certain properties on youtube. This would also assist with sales.



stress free living with judes home

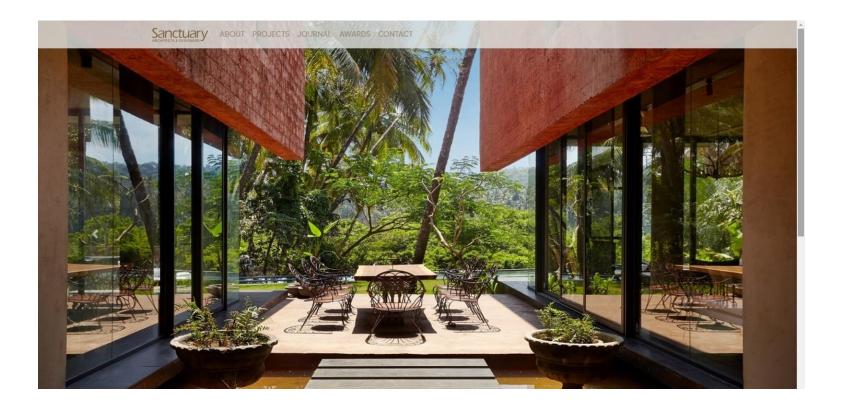
## **Bamboo Society of India**

India's only platform for people involved with Bamboo. Foresters, social thinkers, activists, product designers, entrepreneurs, architects, technocrats, researchers, experts, farmers, artisans, students etc share ideas here.



#### Sanctuaryarch.com

The extensive work done by the company is highlighted and the Inspiration/ great designs are mentioned in a separate section, on a daily basis, which generates traffic through SEO.



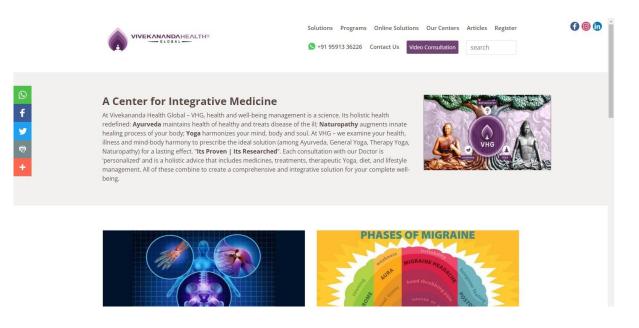
### zenden.in

Zenden provides sustainable, design centric integrated solutions and products that are modular and unique solutions for everybody.



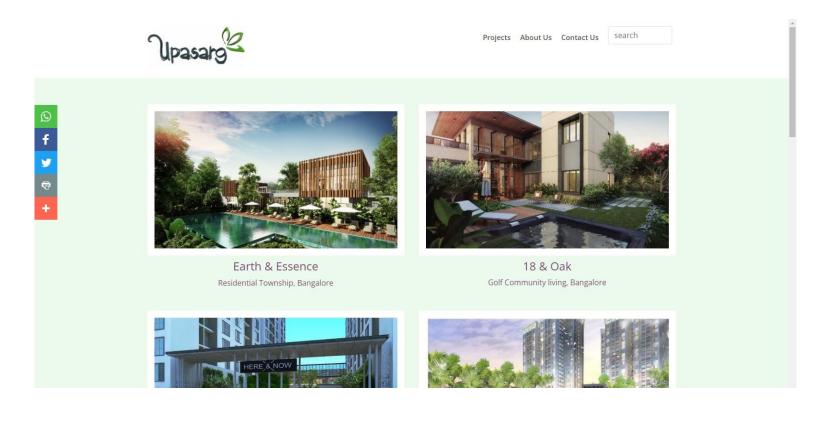
#### vivekanandahealth.com

Got all the different websites/ services under 1 brand. Started promoting all their franchises, We do upload, professional, regular content, only from subject matter experts, The traffic on their website has increased MoM by SEO.



#### Upasarg.com

One of India's top Landscape Architecture services company for Housing, Commercial, Hospitality, Institutional, and Public projects.

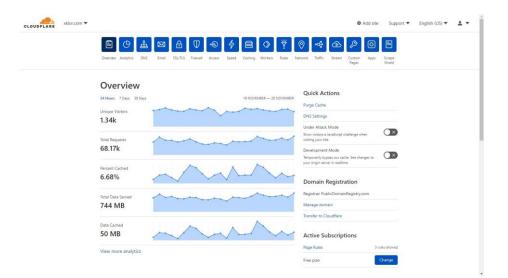


## **ERP for the Hutti Gold Mines**

Completed a customized ERP for the Hutti Gold mines. This is the only gold mining company in India. The ERP was done with open source programming languages. The ERP had an admin panel that displayed statistics of the Finance, Mining, Engineering, Materials, HR, Hospital, Security, Metallurgy, Exploration sectors. All our web products are scalable. We have also worked with Karnataka Tourism, icta.coffee, Karnataka IT Department, AYUSH (Karnataka Health Department), The Karnataka Animal Husbandry Department, The Hutti Gold Mines, deepwoodz.in, The Jungle Lodges, kannada.com, KEONICS, Orange on Gray, Kodava Academy, belagaviforest.com, The Star of Mysore, The East End Hotel, Cauvery handicrafts, The White Pencil, Sengunthar Engineering College, to name a few. We have set up accounts for numerous clients on all major platforms, to assist them in Revenue generation. We also setup accounts for our clients, on portals owned by us. A few of the products owned by us are listed in the next few pages.

#### <u>xklsv.com</u>

This is a content website, which is open for everyone. Content will be regulated by users, to filter out negative content. We have collaborated with news sources and bloggers. We have hired a few reporters to state the news of certain districts, in India. The content will be customized to user preferences. We promote few clients here and all our other web products are connected through xklsv.com.



#### xklsv

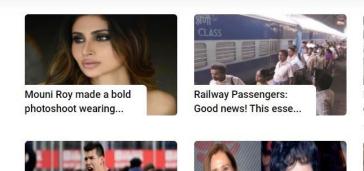
 $\odot$ 

f

9

search

Register



News

Sports



Environment Politics Business Technology

Desolación es más grande que el miedo a



Flamazo en un restaurante de la Zona Ros...

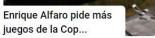


La selección mexicana sale del Top 10 de...



Carmen Salinas queda fuera de la telenov...







'Pokémon Brilliant Diamo...



Kyle Rittenhouse, quien mató a manifesta...



PERFIL: Este es el Cártel Jalisco Nueva ...



Esto es lo que sabemos del que podría se...



encuentran granada de frag...

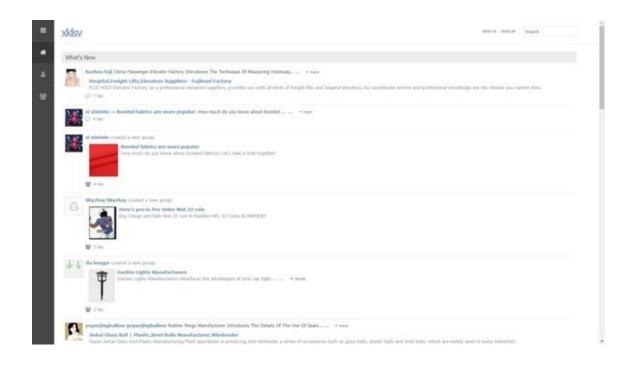




**() () ()** 

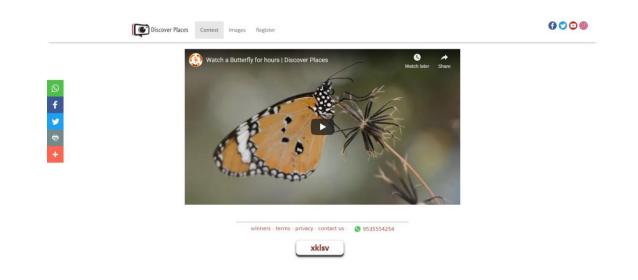
### <u>xklsv.me</u>

It is a social media networking web portal, which focuses on groups. We create groups for our clients and increase their following/ reach. Will popularize the concept with other marketing companies that target small/ medium companies.



### discover-places.com

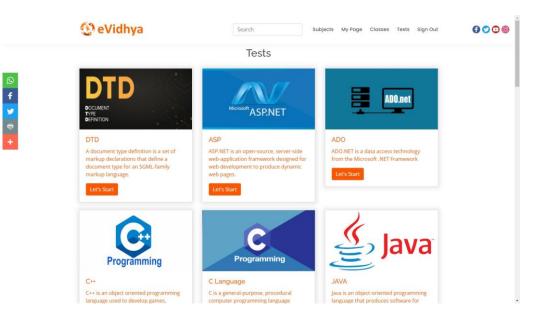
This will be the "guide to the world", will contain nature/ wildlife images. We organize photography competitions. Competitions have been done with the Karnataka Eco tourism Board and the Karnataka Forest Department.

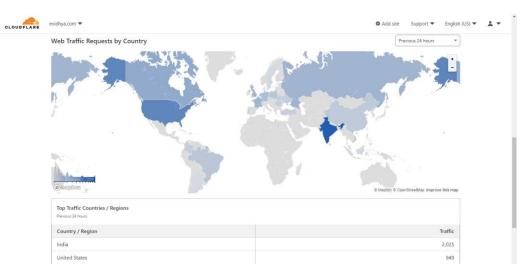


#### eVidhya.com

Will be a knowledge platform, with videos, live broadcasts, tutorials and certificate courses. We have issue online certificates. We have partnered with the Open education consortium whose members include the MIT, Johns Hopkins Bloomberg School of Public Health. We do encourage all our clients to share content here, to expand their reach too.

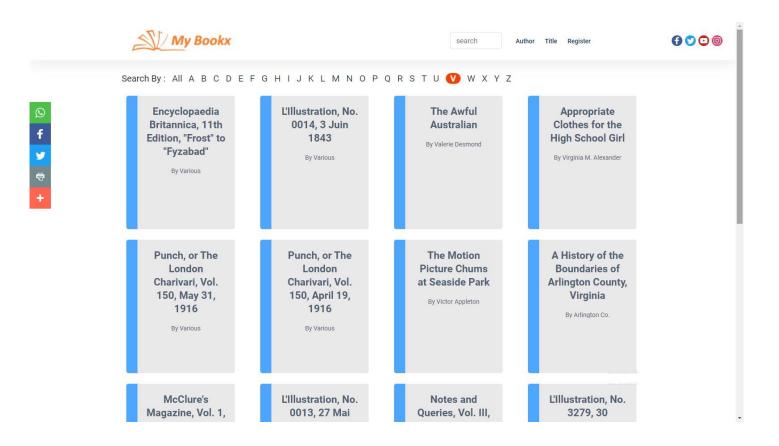






### Mybookx.com

This is an online repository of 50,000 + books. All of which, are free. We are working with various sources, to add more books.



#### <u>codagu.com</u>

We sell 100% organic; Arabica and Robusta powder (no additives), online. We use this website to demonstrate, how products can be sold without being dependent on 3<sup>rd</sup> party websites; for sales or for marketing. We promote our clients through all our products with through content or partnerships. Thereby, increasing our client's revenue.

Our prices/ features are listed at <a href="mailto:services.xklsv.com">services.xklsv.com</a>